

A NT HONY

T O M A S E L L I

- Objective** Self-motivated, organized problem solver with attention to detail looking for a challenging opportunity that will take advantage of my design skills.
- Skills** Mac & Windows: QuarkXpress, Illustrator, Photoshop, GoLive, Microsoft Office, Acrobat, Traditional/Mechanical Layout
- Experience**
- Infinite Perceptions Marketing**, Lincoln Park, NJ
Senior Designer
September 2004-Present
- All responsibilities of graphic designer
 - Work closely with clients on projects from conception to completion
 - Design print ads, direct mail, posters, flyers, logos, websites, banner ads, email blasts, billboards, corporate identities and collateral material
 - Insert ads into publications as needed
 - Assist with account management
- Darcey & Darcey Advertising & Public Relations, Inc.**, Riverdale, NJ
Art Director – *October 1999-September 2004*
- All responsibilities of graphic designer
 - Responsible for managing studio and multiple designers.
 - Provided creative direction
 - Communicate directly with clients and vendors daily to ensure timely and accurate project completion
- Graphic Designer – *March 1993-October 1996*
- Responsible for production from start to finish of print ads, direct mail, posters, billboards, logos, Annual Reports, corporate identities and collateral material
 - Worked directly with vendors to ensure accurate project completion
 - Responsible for preparing boards for presentation
- Don't Be Stupid, Inc.**, Oakland, NJ
Independent Contractor – *September 1999-Present*
- Design all creative for apparel, websites, banners and vehicle graphics
 - Responsible for all aspects of trade shows and extreme sporting events including arranging space, design and setup
 - Consulted for marketing, product placement and displays
- Depth of Field Management**, New York, NY
Independent Contractor – *September 2000-2002*
- Design concert t-shirts for Michael Brecker and Pat Metheny World Tour
 - Worked directly with vendors to ensure timely and accurate production
- Teamwork Records**, Wayne, NJ
Independent Contractor – *September 1997-2002*
- Design all ads, t-shirts, cd and record artwork
 - Worked directly with vendors to ensure timely and accurate production
- Education**
- Diploma**, May 1993
Newark School of Fine and Industrial Arts, Newark, NJ
Major: Visual Communication
Honors: Dean's List, 1993